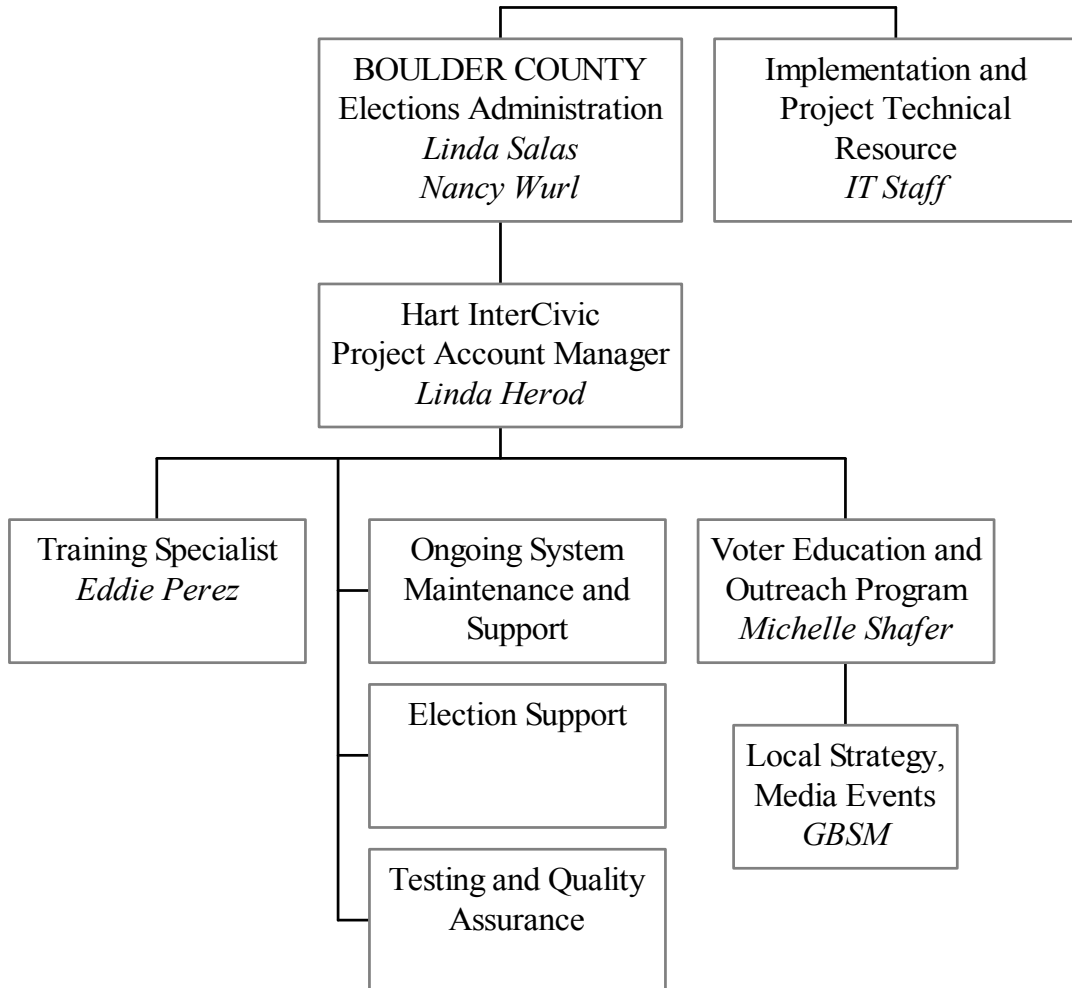




Boulder County Project Team Organizational Chart



Boulder County eSlate Implementation Project Organization Chart





Resumes of Key Personnel



Resumes of Hart InterCivic Key Personnel

Management

J. Britt Kauffman, President and CEO

(800) 223-4278 (telephone)/(800) 831-1485 (facsimile)

bkauffman@hartic.com

Mr. Kauffman brings broad and diverse experience to his responsibilities as President and CEO of Hart InterCivic. Upon earning both his Bachelor of Arts and Master of Business Administration degrees at the University of Texas in Austin, Mr. Kauffman began his business career as a management consultant with Deloitte Haskins & Sells in Seattle, Washington. He later served as Treasurer for the City of Austin and Senior Vice President of Finance and Administration for Mr. Gatti's Inc., a subsidiary of the publicly held L.D. Brinkman Company.

Mr. Kauffman was recruited to Hart Graphics, Inc. in 1988 as Chief Financial Officer with responsibility for financial management and reporting, management information systems, and corporate purchasing, among other areas. In 1997 Mr. Kauffman was named President of Hart InterCivic, at the time a wholly owned subsidiary of Hart Graphics, Inc. Under his leadership Hart InterCivic has grown from \$13 million to \$65 million in revenues, and he has taken the company from a Texas-focused organization to one with national reach and recognition.

Today, Mr. Kauffman is responsible for leading Hart InterCivic into new technology driven business opportunities for governments in electronic document management systems and information workflows, as well as election systems and services.

David E. Hart, Chairman of the Board

(800) 223-4278 (telephone)/(800) 831-1485 (facsimile)

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For more than 25 years, David Hart has been involved in the organization, management and strategic development of businesses.

Beginning with his first entrepreneurial venture, Mr. Hart purchased a three person retail stationery store in Austin, Texas and in ten years built and owned one of the largest independent Hallmark card shop chains in the Southwest.

After successfully selling the retail venture, Mr. Hart joined his father, William Hart, at Hart Graphics, Inc. Following assignments in both product management and sales management, Mr. Hart was elevated to President of Hart Graphics. As a result of his direction, Hart Graphics evolved from a regional commercial printer to a national supply chain and manufacturing concern serving the high tech manufacturing and software publishing industries. Under his leadership, Hart Graphics, Inc. grew from \$30 million in revenue to over \$100 million.



Mr. Hart's vision then led to the divestiture of Hart InterCivic, Inc. from Hart Graphics, Inc. and the subsequent repositioning of both companies within their respective industries and markets. Today he serves as Chairman of Hart InterCivic, a leading national provider of election and e-government solutions, delivering products and services to more than 5,000 customers in 14 states.

Mr. Hart also has played an active leadership role in a number of professional and civic organizations. He served as a director and member of the executive committee of the Printing Industry of America (PIA), including responsibilities as chairman of the Long-range Planning Committee, Research and Development Committee, and the Futures Study Group. The latter group was charged with publishing a long-term forecast for the industry. Mr. Hart's community involvement includes service as a board member for the United Way/Capital Area and the board of the Greater Austin Chamber of Commerce. In addition, he has been Chairperson of the Travis County Adult Literacy Council. Currently, he is Chairperson for the Task Force of Austin's Major Employers.

Mr. Hart holds a Bachelor of Arts degree from the University of Texas at Austin.

Jerry Meadows, Senior Vice President, Election Solutions Group

(800) 223-4278 (telephone)/(800) 437-3532 (facsimile)

jmeadows@hartic.com

Mr. Meadows began his government services career in McLennan County, Texas, in 1972. When recruited by Hart in 1984, he was serving as McLennan County's Election Administrator and Personnel Director. In 1985, he assumed management of the company's Government Services Division and was appointed Vice President in 1989. In 1999, he was promoted to Senior Vice President. In addition to managing the company's government services business, his supervisory responsibilities have included marketing, sales management, manufacturing, warehousing, distribution, records management and consulting. Mr. Meadows was one of the company's strongest leaders when Hart InterCivic received \$32 million in venture capital funding in 2000.

While at Hart InterCivic, Mr. Meadows has been responsible for numerous marketing initiatives in the state and local government division. Through his leadership, Hart InterCivic introduced optical scan ballot recording in Texas. Mr. Meadows carefully managed the growth of the automation of the ballot counting process using optical scan ballot recording technology. His efforts saw the optical scan ballot recording technology grow from 12 counties in 1984 to over 136 counties in 1999. Mr. Meadows was also responsible for Hart InterCivic's transition to providing document and workflow technology solutions to state and local governments. He has directed the development and automation of election definition software that has been used by Hart InterCivic for over fifteen years. Currently he leads the development of e-voting products.

Mr. Meadows has managed acquisition and merger activity for Hart InterCivic, including acquisition of four companies in Alabama, Colorado, and Texas. He is currently managing Hart



InterCivic's election business in ten states, including facilities in Fort Worth and Houston, Texas; Tuscaloosa, Alabama; and Boulder, Colorado.

Scott Flom, eVoting Operations, Election Solutions Group Vice President

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sflom@hartic.com

Mr. Flom has over 15 years of management experience in developing and supporting a wide range of election and Information Technology solutions for customers in various industries.

In the position of eVoting Operations Vice President, Mr. Flom is responsible for all areas of the Hart InterCivic involved in supporting the company's eSlate™ Electronic Voting System customers. These areas include product implementation, project management, training and customer support.

In his 10 years with Hart InterCivic, Flom has served as Director of Professional Services for Hart's Election Solutions Group and as the company's Information Technology Manager. Mr. Flom also directed the production activities for Hart's traditional election products including ballot design, print production and distribution to customers.

Some of Mr. Flom's key accomplishments at Hart InterCivic include: building a team of election, education and technical experts to support eSlate system installations; leading and participating in the eSlate product group design and development; growing the company's ballot and supply business outside of Texas into several states; and managing annual production of over 6 million ballots.

Mr. Flom also has vast Information Technology experience in database administration, networking, software and email system implementations, and the development of custom software.

Professional Services and Technical Support

Travis E. Harrell, Manager of Professional Services, Election Solutions Group

(800) 223-4278 (telephone)/(800) 437-3532 (facsimile)

tharrell@hartic.com

Mr. Harrell joined Hart InterCivic's Election Solutions Group in 2001 after spending three years as Operations Manager and Director of Customer Service for the Company's eGovernment Solutions Group. Mr. Harrell directed the implementation of Hart Workflow™ solutions for County Clerks and other state and local government entities in five states. His responsibilities included project planning; project management; and delivery of training, hardware systems, custom imaging /workflow software applications and professional services. Mr. Harrell managed professional service resources responsible for maintenance and support of 40+ Hart



Workflow systems in five states. Mr. Harrell currently manages professional services personnel supporting Hart InterCivic election customers across the U.S.

Prior to joining Hart InterCivic, Mr. Harrell served as a Senior Executive Officer in the U.S. Air Force with more than five years experience as the senior officer responsible for all operations, support, training and maintenance at three large military installations. He spent more than nine years commanding and directing military units administering USAF and international flight training programs. Mr. Harrell directed a major logistic support organization providing build up of operating base facilities during the Gulf War. He also directed an international staff project to relocate four major international headquarters in Europe. His responsibilities also included facility and operations planning and preparation for relocation of the Stealth fighter wing from Nevada to New Mexico. While serving on the Headquarters USAF staff in the Pentagon, Mr. Harrell directed staff planning for worldwide munitions and tactical force requirements.

Mr. Harrell holds a Master's degree in Business Administration (MBA) from the University of Central Florida and a Bachelor of Science degree in Education from the University of Arkansas.

Linda Herod, C.E.R.A., Account Manager, Election Solutions Group

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Ms. Herod is an elections professional with over twenty years of experience beginning as a precinct election official. Ms. Herod came to Hart InterCivic in 2001 after more than fourteen years with Tarrant County, Texas, Elections Administration. During her tenure, she was responsible for coordinating early voting in-person and by-mail, managing Central Counting Station functions, supervising tabulation and accumulation, and assisting with voter registration and other elections administration duties.

In 1995, Ms. Herod earned the election profession's highest designation of Certified Elections/Registration Administrator (CERA). The experience of sharing in the development and writing of the *Code of Ethics for the Elections Profession*, under the direction of The Election Center in 1997, is among her proudest professional achievements.

Serving as an Account Manager in Hart InterCivic's Election Solutions Group, Ms. Herod facilitates the implementation of the eSlate™ Electronic Voting System. Project management requires organizing and ensuring timely delivery of equipment and services to provide a seamless transition with the eSlate™ Electronic Voting System while minimizing the effects inherent with change.

Since joining the Hart Election Solutions team, Ms. Herod managed full installation of the eSlate Early Voting and Ballot Now Absentee Voting systems Arapahoe County, Colorado, assisted with installation and implementation of the Tarrant County, Texas Early Voting eSlate system and provided support during the Harris County, Texas, eSlate installation. Other responsibilities were the administration of the Arapahoe County, Colorado, 2002 Primary Election, the City of Sheridan, Colorado, all by-mail election, binding elections for the Town of Superior, Colorado, and the City of Glendale, Colorado, and a joint election in Pierce County, Washington, (Tacoma)



for the county transit authority, two cities, fifteen school districts and one library district. In addition she provided support for the Democratic and Republican primary elections in Tarrant and Harris Counties in Texas and Forsyth County, North Carolina.

Originally from Nebraska, Ms. Herod attended the University of Nebraska, majoring in science.

William Singer, Technical Specialist, Election Solutions Group

(800) 223-4278 (telephone)/(800) 437-3532 (facsimile)

wsinger@hartic.com

Mr. Singer offers to Hart InterCivic customers more than a decade of experience in a variety of technical fields, with broad expertise in customer support and training.

Before joining Hart InterCivic, he worked for Dell Computer Corporation where he was a Help Desk Coordinator. In that role, he provided comprehensive support on all network, computing, and Intranet matters for Dell employees using a variety of modern support tools. Among his other duties, he assisted in the coordination of emergency problem resolution and designed Web sites and databases to support the Help Desk staff. Previously at Dell, Mr. Singer was a computer technician, specializing in technical assistance and customer support.

In addition to his work at Dell, Mr. Singer has substantial technical experience having served as a network technician for the Brown Schools. In that capacity, he not only assisted in network administration, but also provided emergency server repairs, hardware and software maintenance, and software customization. He was the primary Help Desk resource and trained fellow staff members on both technical and support issues. In addition, he participated in large network and personal computer installations in multiple states.

Mr. Singer attended Southwest Texas State University, pursuing dual science degrees. While attending college, he worked concurrently as a science lab instructor, research assistant, and computer support technician.



Research, Development, and Certification

1650 Coal Creek, Suite E
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Neil McClure, General Manager & Vice President, Elections Solutions Group

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nmcclure@co.hartic.com

Mr. McClure has over fifteen years of combined experience in the design, development, and manufacture of products for the elections, aerospace, telecommunications and medical industries.

Mr. McClure gained an introduction to the election industry as a consultant for the United States Voting Machines where he managed a research and development effort to produce an electronic voting system. As a result of this experience, he founded Worldwide Election Systems in 1996, where he currently serves as the General Manager after the acquisition of Worldwide by Hart InterCivic in 1999. Mr. McClure is directly responsible for the development of the eSlate, Hart InterCivic's highly acclaimed Direct Record Electronic (DRE) voting solution. This DRE was designed to accommodate disabled persons and demonstrates Mr. McClure's continued commitment to engineering devices that meet the needs of all people. He is also managing the development of an Internet voting solution that will be an alternative to traditional voting methods in the future.

Prior to founding Worldwide Election Systems in 1996, Mr. McClure served as a product line manager at Ohmeda Medical Systems, a company that designed and manufactured patient monitoring devices for the operating room and intensive care environments.

Mr. McClure has taught math and management courses at various educational levels. He has volunteered his engineering expertise to assist persons with disabilities, and has been involved for eight years in the Visiting Scientist Program conducted through the University of Colorado.

Mr. McClure holds one patent and has several pending applications. Mr. McClure earned a Master of Science degree in Systems Management from the University of Denver with undergraduate degrees in Electrical Engineering and Physics.

Mr. McClure serves as Hart InterCivic's project manager for Secure Electronic Registration and Voting Experiment (SERVE) being conducted by the Federal Voting Assistance Project (FVAP). Hart InterCivic is the only certified election systems vendor on the team selected to implement in this important initiative. SERVE will develop and implement new technology that will permit U.S. citizens who live overseas, military and nonmilitary, to exercise their right to vote. In addition, the SERVE project may potentially represent a significant driver of future voting technology for the broader population. Hart InterCivic's involvement in the SERVE project will assure that we are at the forefront as the use of this technology develops

Mr. McClure also serves as Project Manager of the IEEE Voting Systems Standards Project.



Victor Babbitt, Engineering Services Manager, Election Solutions Group

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Mr. Babbitt has 17 years of combined experience in technology business development and the design, development, and marketing of technology products and services for the election, power, software, and computer graphics hardware industries

Mr. Babbitt has been working in the Election industry since 1998, originally under Worldwide Election Systems prior to its acquisition by Hart InterCivic. Mr. Babbitt has been involved in many aspects of the development of the eSlate system, as well as helping to develop solutions to Internet Voting and providing integrations of the eSlate system with vendor owned systems.

Mr. Babbitt's career began by founding Battery Power Systems of Seattle, Washington, where he served as President. Battery Power Systems provided reserve power systems and services throughout the Western United States in support of the telecommunications, computer and power switching industries, as well as special projects such as tourist submarines, air-bearing platforms to move stealth bombers, and deep sea whale tracking pods.

After selling Battery Power Systems in 1990, Mr. Babbitt worked for the Advanced Technology Division of Microsoft in Redmond, Washington as a Software Design Engineer and Program Manager. After leaving Microsoft, Mr. Babbitt co-founded Atlantis Graphics, which designed high-end computer graphics hardware. Mr. Babbitt went on to help found and develop Zing Networks; a San Francisco based company that garnered \$18 million in funding for a web-based photo community and associated software tools. Mr. Babbitt served at Zing at various times as Vice President of Development, Vice President of Marketing and Vice President of Business Development.

Mr. Babbitt earned a degree in Computer Engineering at the University of Washington, and has several patents pending.

Michael Lawless, Software Engineering Manager, Election Solutions Group

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Mr. Lawless has more than 15 years experience in computer systems design and development with ten of those years managing software development projects. Mr. Lawless has broad industry experience having worked in the aerospace, medical, telecommunications, public safety, and internet/e-commerce industries.

Mr. Lawless has managed the development of several large-scale software development products that are in use today. At NETdelivery, Inc., he managed the development of the world's first electronic post office application that was developed to serve millions of subscribers of electronic content such as financial transaction records, invoices and bills. This application is in use today in Canada (www.epost.ca) with hundreds of thousands of users and was recently



deployed to Sweden as their national electronic postal solution. Mr. Lawless also was responsible for managing the development of a suite of public safety software products while managing the R&D efforts for Printrak International (now a Motorola company). These products, including law and fire records management systems and their market-leading computer aided dispatch systems, are deployed in hundreds of state and local police dispatch centers around the country.

Mr. Lawless started his career in the U.S. Air Force at Wright-Patterson AFB, Ohio. While in the Air Force, Mr. Lawless managed large technical projects at a research laboratory that conducted basic and applied research in support of Air Force combat operations. He also has worked as a consultant, managing numerous software development efforts in a variety of industry areas.

A graduate of the United States Air Force Academy in Colorado Springs, Colorado, Mr. Lawless holds a Master of Science degree from the University of Dayton.

Edwin B. Smith III, Operations Manager, Elections Solutions Group

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Mr. Smith has over thirteen years of combined experience in the design and manufacture of products for the aerospace, networking, semiconductor, television, telecommunications, and medical industries.

Mr. Smith gained experience in the electronics industry through roles in manufacturing engineering, quality assurance, and operations management at various levels. These roles were at both original equipment manufacturers as well as contract electronics manufacturers. Prior to joining Hart InterCivic in 2001, Mr. Smith served as Senior Director of Operations at K*TEC Electronics, which manufactures a variety of products for the telecommunications, networking, elections, and semiconductor fabrication industries. In this role and others prior, Mr. Smith implemented ISO9000 quality management systems at six sites. Each of these sites achieved certification to either ISO9001 or ISO9002; and three sites obtained certification to ISO14001, the environmental management standard.

Mr. Smith has presented more than twenty technical papers to various national and international electronics industry conferences. He also is a frequent guest speaker or forum member at these conferences. Mr. Smith is on the Industrial Advisory Council to the Manufacturing Engineering department at Texas A&M University. Mr. Smith earned a Bachelor of Science degree in Mechanical Engineering Technology from Texas A&M University and is currently pursuing a Master of Business Administration from the University of Phoenix in Denver.



Craig Totel, Senior Software Engineer, Election Solutions Group

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For sixteen years, Mr. Totel has been designing and developing software in a variety of mission critical environments. He received a B.S. in Computer Engineering from Iowa State University. Mr. Totel began his career with Texas Instruments developing real-time mission critical software for high speed jet navigation. He then joined Ohmeda Medical Systems, where he developed algorithms and designed software for the monitoring of patient vital signs. He was awarded a patent for design work at Ohmeda Medical Systems. He joined Worldwide Elections Systems, which was subsequently acquired by Hart InterCivic. Mr. Totel is responsible for the design and development of proprietary software used in the election processes.

Ralph Wieland, Senior Software Engineer, Election Solutions Group

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For twenty years, Mr. Wieland has been professionally engineering products in a variety of mission critical environments. Mr. Wieland brought his experience in the development of reliable high tech software and electronics to the election industry when he joined Worldwide Election Systems, now part of Hart InterCivic.

Prior to that time, he held various management, electrical engineering and software engineering positions. At Ohmeda Medical Systems, he developed both ambulatory and critical care patient monitors and received a circuit design patent. At Sievers Instruments, he managed development of a water purity monitor for both the medical and semi-conductor industries. Throughout his career, he has participated in development programs that have been flown on NASA shuttle missions and taught at the University of Colorado. Mr. Wieland began his career with General Motors.

Mr. Wieland holds a Bachelor of Science degree in Electrical Engineering from GMI Engineering and Management Institute.



Training Services

Peter Lichtenheld, eSlate Training Services Manager, Election Solutions Group

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Mr. Lichtenheld is responsible for Hart InterCivic's eSlate Training Program, which encompasses everything from training the ballot programmers to educating the voters. The essential elements of Mr. Lichtenheld's training program include a sequential, carefully planned, goal oriented curriculum.

Mr. Lichtenheld has 18 years of experience in training people of every level, from kindergarten to doctorate level students, in the field of computer technology. Much of this training involved teaching professional teachers to incorporate computer-centered lessons into their curricula. In this capacity, he wrote technology-related curriculum, devised lesson plans, and worked directly with his students, training them to use up-to-date technology in their professions. In addition, he has extensive experience teaching at the elementary school level, and was named Teacher of the Year in 1999 for Gullett Elementary School in Austin, Texas. Mr. Lichtenheld was a semi-finalist for Austin district-wide Teacher of the Year in 2000.

Mr. Lichtenheld taught at the Texas School for the Blind and Visually Impaired for several years. His summer teaching sessions took place in a residential setting, teaching life skills and adaptive academic skills for students from across the state. This experience heightened Mr. Lichtenheld's awareness of the needs of the blind and visually impaired.

Mr. Lichtenheld earned a Bachelor of Arts degree in Religious Studies and Philosophy from Beloit College and an Master of Arts degree in Instructional Technology from the University of Texas at Austin. Mr. Lichtenheld also has Texas Certification in Elementary Education.

Edward Perez, eSlate Training Specialist, Election Solutions Group

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eperez@hartic.com

Mr. Perez is responsible for supporting Hart InterCivic's eSlate training program. In addition to planning and conducting training sessions, he assists in developing and updating training materials. In working for Hart, he draws on his extensive experience in teaching, public speaking, and technical and legal writing.

Just prior to joining Hart, Mr. Perez worked as a Research Specialist for the Texas House of Representatives. In this position, he prepared and reviewed official analyses of proposed legislation, and assisted in the training and supervision of a team of legislative analysts. He previously taught Political Science at the University of California at Berkeley, where he lectured, led undergraduate discussion sections, and supervised a team of graduate student instructors.



Mr. Perez earned a Bachelor of Arts degree in Government from Georgetown University, completing his studies *magna cum laude*. He also earned a Master of Arts degree in Political Science from the University of California at Berkeley. His academic achievements are highlighted by his recognition as a Rhodes Scholarship finalist and his membership in Phi Beta Kappa National Honor Society.

Voter Education and Outreach

Michelle M. Shafer, Director of Marketing

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As Director of Corporate Communications, Ms. Shafer directs all communications activities for Hart InterCivic including marketing communications, employee relations, public relations, advertising, events planning and community relations. Ms. Shafer also plays an integral part in Hart InterCivic's customer relations, new product development, sales promotion, competitive landscape analysis, and market research efforts for the Company.

Since joining Hart InterCivic in 1996, Ms. Shafer has directed the rationalization, redesign and creation of integrated marketing collateral materials; managed the development and enhancement of the Company's Web site; launched the publication of a monthly employee newsletter and coordinated various successful public relations initiatives for Hart InterCivic, including the roll-out of the eSlate Electronic Voting System and the Travis County "Get Out The Vote!" program. Ms. Shafer also orchestrated the company's re-branding efforts, including a name-change from Hart Information Services to Hart InterCivic during 2000.

Ms. Shafer has over 15 years of professional experience in the areas of marketing communications, public relations, fundraising and sales. Prior to joining the Hart InterCivic team, Ms. Shafer served as Marketing Coordinator for Meliora Systems, Inc., a software development and consulting firm in Rochester, New York. She also held the positions of Marketing Director for the Kaplan Educational Center, Customer Assistance Manager for Saturn Automotive and Director of Development for the Regional Food Bank of Northeastern New York.

Ms. Shafer served as an officer in the Austin chapter of the International Association of Business Communicators (IABC), is a member of the American Marketing Association (AMA) and the Association for Information and Image Management (AIIM) International. She is a member of the Board of Directors of the Georgetown Animal Outreach organization.

Ms. Shafer holds a Bachelor of Arts degree from Fordham University in New York City and completed the Public Communications and Issues Management Certificate Program at the University of Texas at Austin.



Resumes of GBSM Personnel

Steven H. Katich, Partner

Mr. Katich, an attorney by training, is a communications and public affairs specialist. He is a partner at GBSM, and has been with the firm for more than 12 years. Mr. Katich has represented clients in the private sector, the not-for-profit world and government entities. He has worked on virtually all of the major infrastructure projects in Metro Denver over the past fifteen years, including Denver International Airport, the Colorado Convention Center, Coors Field, and E-470 (for the road's builder). He currently serves on the Board of Directors of the Downtown Denver Partnership, the Public Affairs Committee of the Denver Metro Chamber of Commerce and the Board of Directors of an organization working in the Balkans. He also serves as Honorary Consul General to Colorado for the Republic of Serbia and Montenegro.

Before joining the firm, he headed the City of Denver's successful effort to attract a Major League Baseball team, serving for the better part of the 1980's as the Executive Director of the Denver Baseball Commission. He practiced law in both Denver and Washington, D.C., and has been involved in a number of local and statewide political campaigns.

Mr. Katich graduated Magna Cum Laude and Phi Beta Kappa from the University of Denver. He also graduated from the National Law Center, George Washington University. He is a member of the Colorado Bar.

Steve Coffin, Principal

Mr. Coffin joined GBSM as a Principal in March 2000. He is involved in some of the highest profile issues facing the Denver metropolitan area, as well as providing strategic planning and communications advice for clients in the private, public and non-profit sectors.

An attorney by training, Mr. Coffin has over 20 years of experience in the private, public and non-profit arenas devising and implementing public relations, public affairs and communications strategies. Previously he was Vice President of Government and Public Affairs for Colorado Interstate Gas Company. While at CIG, Mr. Coffin was responsible for customer relations as well as the government and public relations activities of CIG and its parent, The Coastal Corporation. Prior to joining CIG, he practiced law at Brownstein Hyatt and Farber, as well as at Holland and Hart. He also worked as a Congressional aide in Washington.

Steve has served in leadership positions in a variety of organizations in the region. He was a member of the Board and Executive Committee of the Denver Metro Chamber of Commerce, chaired its Public Affairs Council, and served as the Chamber's Executive Vice President. In addition, he has served or currently serves on the Boards of the Colorado Association of Commerce and Industry, the bio-tech incubator Colorado Venture Centers, Inc., The Governor's Biotechnology Council, the Anti-Defamation League, the Colorado Energy Assistance Foundation, the Denver Chamber Foundation, the Rocky Mountain Oil and Gas Association, the Independent Petroleum Association of Mountain States, and others.



Sharon Sherman, Managing Principal

In her role as managing principal at GBSM, Ms. Sherman oversees all aspects of the business and chairs the management committee. She also is President of the Public Relations Group and brings senior level strategic counsel, planning and management skills to a variety of clients. She has broad and deep experience in public relations, strategic planning, media relations, public affairs and non-profit management.

Ms. Sherman's experience includes a decade as one of the Denver Post's chief political reporters, and a position in former Governor Richard Lamm's cabinet, managing the state personnel system. Prior to that role, Ms. Sherman served as the State Personnel Department's public information officer and lobbyist. She also managed communications for the Go! Colorado campaign and the bond issue election that generated funds to build the new Denver Public Library, as well as for the bond issue phase of the construction of DIA.

Ms. Sherman also was founding director of the U S WEST Center for Business Success at Metropolitan State College of Denver, and was executive director of a non-profit organization, Girls Count. She has been a creator, and managing partner, of Schenkein/Sherman Public Relations where she managed public relations and marketing communications programs for Coors Brewing Company Corporate Relations Division, Teledyne Water Pik, and United Airlines Mountain Region.

Sharon has taught and trained for many years in non-profit management and strategic planning, including teaching assignments in Regis University's Master's Non-profit Management program. She also teaches journalism, public relations and marketing. Sharon has a BS in journalism from Iowa State University.

Stefanie Clarke, Senior Associate

With over ten years of public relations experience, Stefanie has managed numerous high-level communications campaigns for a diverse clientele. While at GBSM/PR, she has directed the opening of international luxury goods retailer Cartier in Denver's Cherry Creek Shopping Center, groundbreaking for the Lowry Redevelopment Authority's long-awaited retail Town Center, opening of Berger Funds' Retail Investor Center, and the announcement of Berger Funds' Youth Center in partnership with the Gold Crown Foundation. She also directs the ongoing Colorado public relations programs for Connections Academy, a national leading on-line school for grades 1-8.

Considered a leading media relations expert, Stefanie has secured news coverage for her clients in every local major media outlet, as well as in prominent national media, including the Wall Street Journal, New York Times, Time Magazine, People Magazine, and CNN. She also has extensive experience in political communication, and served as communications director on U.S. Representative Mark Udall's first campaign for Congress – one of the nation's most closely watched races of 1998. Stefanie began her career in public opinion research, which gives her unique insight into message development and strategy for her clients. She is a trained focus group moderator and has conducted qualitative and quantitative market research and strategic



analysis for political candidates, ballot initiatives, non-profit organizations and Fortune 500 companies.

Stefanie earned her Bachelor of Arts degree in public affairs at Washington University in St. Louis.